



## Emily Gore

helloemilygore.com  
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512.705.6182

### EDUCATION

*December 2016, Texas State University*

BFA Communication Design  
4.0 GPA

*December 2007, Texas State University*

BSFCS Interior Design [CIDA accredited]  
Minor in Technology

### TOOLS / KNOWLEDGE

Sketch	Photoshop	Watercolor
Figma	After Effects	Screenprinting
Flinto	HTML/CSS	Lithography
Principle	Vectorworks	Acrylic
Illustrator	AutoCad	

### AWARDS & RECOGNITIONS

#### 2017

*AAF ADDY • Student Gold*  
Integrated Brand Identity Campaign  
Earnest & Friends

*AAF ADDY • Student Bronze*  
Packaging Design  
Bite Whiskey Chocolate (rebrand)

#### 2016

*Maura Rose Kampa Scholarship Recipient*  
Awarded through AIGA & AAF

#### 2015

*AAF ADDY • Student Bronze*  
Packaging Design  
Bite Whiskey Malt-Balls

*Texas State Hackathon • Best Design*  
Android App Design  
Savor

*Texas State Hackathon • Best in Show*  
Smartwatch App Design  
GeoKinnect

### EXPERIENCE DESIGNER • VRBO (part of Expedia Group)

*August 2018 - Present*

Working horizontally, across teams, from onboarding to checkout. Improving metrics on several touchpoints within the desktop and native app throughout the traveler experience.

### FREELANCE BRAND DESIGNER

*March 2018 - July 2019*

Creating several successful brand and identity systems in parallel with Unhinged Studio, an Austin-based Interior Design firm specializing in hospitality, commercial design, and product design.

### UI + VISUAL DESIGNER • THINKTIV

*September 2017 - March 2018*

UI design for innovative start-ups, advertisements curated for digital spaces, as well as, creating brand and identity systems.

### VISUAL DESIGNER • SNAP KITCHEN

*September 2016 - September 2017*

Creating production assets and UI for the iOS native app and responsive web design. Involvement with professional food photography shoots and print design for storefronts and menus.

### SEO OUTBOUND SPECIALIST • YODLE

*June 2013 - August 2013*

### INVESTIGATIONS COORDINATOR • HOTZE RUNKLE

*January 2010 - September 2012*

### INTERIOR DESIGNER • SITE ARCHITECTURE

*May 2008 - September 2009*

### DESIGN INTERN • PANACHE INTERIORS

*June 2007 - May 2008*